

REFERENCES

TITLE: Public Health Implementation of skin-to-skin contact

FACULTY: Nils Bergman, MD. MPH. PhD.

1. Theoretical background
 - A. Declaration of Alma Ata (1)
 - B. Principles and philosophy (2)
 - C. Ottawa Charter. (3)
 - D. Practical constructs
2. Practical background to marketing
 - A. Descriptive framework
 - B. Social marketing and values
 - C. Behaviour change. (4;5)
3. Implementation matrix
 - A. Theory and practice on KMC
 - B. Implementation framework
4. Photographs from other places
 - A. Cape Town
 - B. Uppsala (6-11)

Other relevant references (12-17)

Reference List

- (1) Declaration of Alma-Ata. WHO Chron 1978 Nov;32(11):428-30.
- (2) Health for All in the 21st Cent. Health Millions 1998 May;24(3):5-7.
- (3) The Ottawa Charter for Health Promotion. WHO Reg Publ Eur Ser 1992;44:1-7.
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