



Annual Report – Jan 2010 - Dec 2010

1. The Alberta Breastfeeding Committee Board

- Met regularly by teleconference (7 over the year).
- One face to face meeting in Red Deer on May 7, 2010.

Membership:

Maureen Fjeld (Co-Chair) - Calgary
Dianne Nikiforuk (Co-Chair) – Drayton Valley
Patricia Leitner (Treasurer) – Red Deer
Terry Lawson – Medicine Hat
Vilia Tosio – Ft. McMurray
Audrey Inouye - Edmonton
Marilyn Young - Calgary
Jennifer Peddlesden - Chestermere
Jacki Glover - Lethbridge
Trudy McConnell - Edmonton
Linda Crawford - Edmonton

Subcommittees of the Alberta Breastfeeding Committee Board

1. **Data Collection**

Initial discussions have been held regarding suggested breastfeeding targets and reporting of collected data. Further meetings cancelled due to AHS restructuring.

Alberta Health Services – Marilyn Young prepared and presented history, structure and work of the Alberta Breastfeeding Committee to Alberta Health Services managers, in regard to data collection.

2. **Education Sub-Committee**

Developed information sheets:

- Outcomes of Infant Formula Feeding Versus Breastfeeding, June 2010
- Breastfeeding Saves Lives (Cancer), October 2010
- Breastfeeding Reduces Obesity, December 2010

3. **Communication/Advocacy**

Alberta Breastfeeding Charter – letter of introduction finalized. Copies sent to The Alberta Public Health Association, La Leche League Canada, Alberta Association of Midwives, and the Alberta Pharmacists, and CARNA.

Alberta Breastfeeding Committee

Alberta Education Health Curriculum - final recommendations: re health curriculum submitted to Mary Lou Stacey, Curriculum Manager CTS Health, Recreation and Human Services, Alberta Education, Program Development and Standards Division.

Alberta Personal Health Portal - Review completed on breastfeeding content and submitted to Ms. Shaunne Letourneau, Director, Health Link Alberta.

Human Milk Banking Committee- proposal initiated from Edmonton with representatives from the Royal Alexandra Hospital and the Stollery Children's Hospital. The Alberta Breastfeeding Committee contact was Ms. Erica Kalke

- Terms of Reference were developed by the Alberta Breastfeeding Committee.
- Letter of Support was provided to the committee.

4. Sustainability

Donation received from Calgary Breastfeeding Matters Group to cover the ABC website annual server fees.

2. Communication/Networking

- ABC website www.breastfeedingalberta.ca updated regularly.
- ABC listserv available to individuals interested in breastfeeding in AB. Continued exchange of national and international information via the Alberta Breastfeeding Network listserv. Subscribers share breastfeeding related information relevant to Albertans. To subscribe, go to: <http://www.mailman.srv.ualberta.ca/mailman/listinfo/albertabreastfeedingnetwork>
- AB-IBCLCs listserv available to IBCLCs in AB only to facilitate the network connections across the province. To subscribe go to: <http://www.mailman.srv.ualberta.ca/mailman/listinfo/ab-ibclcs>

3. Partnerships

Provincial Infant Safe Sleep Committee – Maureen Fjeld agreed to represent the Alberta Breastfeeding Committee.

Provincial/Territorial Committee of the Breastfeeding Committee for Canada

Dianne Nikiforuk represents the Alberta Breastfeeding Committee on the P/T Baby Friendly Implementation Committee and participates in scheduled teleconferences. The focus of the BCC P/T Committee is:

To support the implementation of the Baby-Friendly Initiative (Hospital and Community Health Services) in the respective provinces and territories and across Canada.

Alberta Health & Wellness representative Pat Martz, welcomed to the ABC Board, October 2010.

4. The Alberta Breastfeeding Committee would like to thank the following:

- The Alberta Health Services Central Zone for providing space for the Alberta Breastfeeding Committee Board annual face-to-face meetings in Red Deer.
- Calgary Breastfeeding Matters Group for supporting the annual costs of the website server.
- All members of the Alberta Breastfeeding Committee Board who have provided significant support, expertise, and representation to the Board. The time and efforts of all members is appreciated and valued

Submitted by: Dianne Nikiforuk and Maureen Fjeld